

Village of Fife Lake
Downtown Development Authority
Meeting Minutes

July 19,2022

Meeting called to order at 6:30pm

Roll call: Present: Tornow, Smith, Prebo, McGough, Benke, Mcgee, Patrick, Roesemeier, and Forwerck

Absent: none

Approval of Agenda: Motion made by Patrick to approve the agenda as presented, seconded by Benke. **Motion carried** with all yeas

Approval of Minutes: Motion made by Patrick to approve the minutes of June 21, seconded by Benke. **Motion carried** with all yeas

Guest: Dan Leonard gave a presentation to all who were present. He works at Michigan Economic Development Cooperation and has been with them for 10 years now. He discussed opportunities that are available to us. His work involves anything downtown, Parks, Businesses, infrastructure, store remodel, businesses with residential above to name a few. He tries to find state and Federal funding to help make projects fusible. He than gave example of projects that were done in the area. The board asked about projects within the village that need improvements and how to go about it. There was also talk about DDA's owning their own real estate. He suggested that the DDA dividing up your priorities into the private sector and the public sector. The private sector would consist of the business and prioritize your projects then dividing up your wants and desires. He suggested getting in touch with Network Northwest for guidance. Forwerck said that the TIF plan will need to be updated.

Communication: Historical Society about their programs.

Public Comment: none

Treasurers Report: Benke gave the report saying that Historical Society was paid \$500.00, and the Chamber of Commerce was paid \$2000.00. She said a check came this today from Fife Lake Township for \$390.00. Roesemeier made a motion to accept the treasurers report as presented, seconded by Patrick. **Motion carried** with all yeas.

New Business

Informational Meeting: Forweck suggested getting a professional on board. There was discussion on getting ahold of Matt McCully at Networks Northwest and invite him to the next meeting. Motion made by Benke to get ahold of Matt McCully from Network Northwest to invite him to the next meeting. Motion seconded by Patrick. **Motion carried** with all. Yeas.

Old Business

Website: Website was presented to council last night with positive feedback.

Dog Park visits: Forwerck, Benke, and Roesemeier went to other towns to visit their Dog Parks to get ideas. They went to Gaylord and Charlevoix and Boyne City. Roesemeier discussed the pros and cons of each dog park. Forwerck felt that the Boyne City dog park was the best. Overall, they felt it was a positive experience.

Entrance Signs: Will address in next year

Pierce Street Sign: The sign is done and needs to be put up.

Tree Trimming: That will be done this fall.

Streetlamp Bases and Banners: Forwerck suggested another way of doing the plaques, due to not being able to get the same bases when a streetlight gets damaged.

Bulletin Board: The bulletin board is being moved to Magee's garage to get finished up. Should be finished this month. There will be tiles or cement under the bulletin board for water runoff.

Public Comment: none

Board Comments: Smith said she is a certified training coach for quality improvement effective meeting skills. She works with a lot of organizations. She thinks there is ways to improve our meetings. She said we need a timekeeper, and recorder and a facilitator and leader. She explained the role of each job. She will be put on the August meeting agenda. She passed out handouts to everyone

Roesemeier would like to be a timekeeper as she is very aware of time.

Forwerck commented that she felt that this was a good board with good thinkers. She felt that the MDA conference really brought this board together.

Adjourn: Patrick made a motion to adjourn, seconded by Roesemeier at 8:22pm

Respectfully submitted

Marcia Eby